

- > For Immediate Release
- > Date: February 21, 2013
- > Contact: Debra Del Fiorentino
- > Phone: 707-577-7700 x109
- > Email: ddelfiorentino@vwmmedia.com

Results Are In for International Eastern Wine Competition & Riesling Challenge 21 Brix Winery 2011 Vidal Ice Wine Wins Best of Show

Santa Rosa, CA – The Vineyard & Winery Management Group has announced the results of the 37th Annual International Eastern Wine Competition and Riesling Championship (IEWC), including the overall Best of Show winner – 21 Brix Winery 2011 Vidal Ice Wine from Lake Erie.

More than 1,150 wines were entered in the competition. Although the spotlight is on wines from the Eastern and Midwestern regions of the United States and Eastern Canada, due to overwhelming demand from wineries outside the defined IEWC regions, this year the competition was opened to all international wine producing regions. The gold and double-gold wines were judged separately by region: Eastern US and Canada, or all other regions. Medals for each of these two separate regions were awarded for Best of Class and Best Riesling. Also, as in the past, a taste-off was held to determine the Best Riesling.

"The wines in this year's competition were simply stunning," said Debra Del Fiorentino, Director of Wine Competitions for Vineyard & Winery Management Group. "Our panel of judges, a diverse collection of wine media, educators, and vintners from both the east and west coasts, noted that the winning wines were elegant, exemplary examples of the varietals. We couldn't have been happier with the results."

Judges awarded a total of 15 Double Gold medals, 104 Gold medals, 298 Silver medals, 308 Bronze medals and 35 Best of Class. Judges also named five wines as Best of Show in their respective categories:

Best of Show Fruit: St. James Winery NV Strawberry Wine
Best of Show Red: Sunset Hills Vineyard 2010 Cabernet Franc
Best of Show Rosé: Wollersheim Winery 2012 Prairie Blush
Best of Show Sparkling: Sparkling Point 2008 Blanc de Noirs
Best of Show White: CAB Cellars/Laurentide Winery 2011 Riesling

The winner of the Riesling Challenge/Best Riesling was CAB Cellars/Laurentide Winery 2011 Riesling.

Full results are now posted on EnofileOnline.com or you may also visit the Vineyard & Winery Management website at vwm-online.com/wcwc.

Vineyard & Winery Management

Based in Santa Rosa, California, Vineyard & Winery Management is an independently owned and operated multimedia company that produces wine industry trade publications, conferences, trade shows and wine competitions. The family-owned company publishes Vineyard & Winery Management magazine, which has the highest circulation of any North American wine trade publication, and the Winedex (Wine Industry Index) buyer's guide. V&WM's conferences and trade shows include Wineries Unlimited, the Midwest Grape and Wine Conference, and Winery DIY (formerly Wine Sales Summit). Its wine competitions include the Press Democrat North Coast Wine Challenge, Grand Harvest Awards, International Eastern Wine Competition, NextGen Wine Competition for Millennial Wine Drinkers, International Women's Wine Competition, West Coast Wine Competition, and U.S. National Wine Competition. See vwmmedia.com for more information.