

WE BELIEVE

As we mark more than 5 weeks of a closed tasting room and sheltering at home, we summarize as business owners and as private citizens as follows:

We believe a state of emergency exists both on and off the financial books.

We believe we have great leadership in Michigan acting in an aggressive and fact based manner.

We believe shelter in place has made a positive difference in the spread of the virus and while this is difficult, it must continue.

We believe public health, employee health and customer health are primary rights as granted to us by the US constitution in order to promote the general welfare.

We believe that social distancing, no matter how difficult, must be adhered to as long as necessary as deemed by the science of epidemiology and the published facts of the spread and decline of the disease.

We believe that being conservative with respect to people's health in our approach to dealing with the virus is the best policy.

We believe that opening to the public without testing the population at a rate sufficient as deemed by the best science is foolhardy, negligent, and counterproductive to the long term goals of all concerned.

We believe that any actions that defeat the contributions of those who have sheltered, those who have given up their businesses, those who have died because of this virus and all of those incredible efforts of the thousands of health care professionals who should be heros and not martyrs in this war, are selfish, shameful, and dangerous to public welfare.

We believe people are always more important than money, that health is more important than economy, and that safety is more important than immediate gratification.

We believe we at Laurentide can and will lead by example.

We continue to believe that doing the right thing is always the right thing.

Therefore, because of what we believe, this is what we will do:

We will continue to keep our business doors closed to reduce risk to all our people and keep others as safe as possible.

We will continue to satisfy the demand for our product through direct to customer shipping and supporting contact-less pickups.

We will continue to donate 10% of our online sales to the Community Fund United Way of Southeast Michigan as a gesture of hope and to energize by setting an example to all, that everyone must contribute even if it hurts until it helps.

Because we are so graced, we will continue following and acting on our above stated beliefs until we can no longer continue.

**Always the best to you and yours,
Susan and Bill Braymer
Laurentide Winery**