

# LLWC Members Fall 2016 Release & Newsletter

## Dear Members,

Here is a synopsis of what is going on in the vineyards, tasting room and specifically your Fall 2016 Laurentide Winery club release.

### Club Wine:

This fall season, we are proud to pre-release to LLWC members our Chablis style estate unoaked **Chardonnay 2015**, already a Gold winner, and our 2<sup>nd</sup> vintage of **Sweet Riesling 2015**, coming in at 4% residual sugar. Every release, we carefully select the new wines and rotate through all of our wines to minimize repetition and make the club inclusive, fun and fresh. A major and important goal of the LLWC is to help expand your palate with various tastes by sharing these wines at the table, with family and with friends. Club members are free to order these at any time or better yet, visit the tasting room to pick up all your favorites!

### Weather/Vineyards:

No spring frosts this year! This summer was in fact quite dry and sunny for the region overall. The grapes enjoyed high heat but no water stress as far as we can tell as they have been dry farmed and therefore already had some deep roots to search out for the needed water. The weather turned a little wetter this fall but is still relatively mild with little early leaf change for the vines and landscape. A protracted fall is allowing us those extra days to get to full varietal ripeness and is very much appreciated.

If you follow along on Facebook, you will have seen some wonderful pictures of the progress of the vineyards and the grape varieties maturing. Sadly, a highly localized July 2016 hail storm barreled through the heart of the county with golf ball size ammunition. This did destroy our cherry crop but minimally damaged the early grape growth. Harvest is complete this October and we achieved good quantity and very good quality on our varieties this fall!

Happy to report that the little Vignole vines for the tasting room meadow were planted in the new block and are all doing extremely well. We hope that this teaching tool will enjoy a long slumber under the coming snows this winter and burst forth in the coming year. It takes about 3 years before harvesting in quantity so patience is the rule. Please be sure to visit and check out the vines from the patio or stroll down the rows. It is always heartwarming to see the babies grow to vigorous adulthood.

### Club Happenings:

Wow! This is our 6th club release. We appreciate your enthusiasm and really hope to see you ALL at the tasting room this fall and winter. Special thanks to those members who have retained active membership since our inception in Spring 2014! **Retention Raffle Winners** this fall are 2-year member S Mikula, awarded 2 paid tickets to any LPVA 2017 event and 1-year member GJ Gugino, awarded a signed copy of UP NORTH Michigan Wine by the Bay by local author William Storrer. Thank you for your continued support!

We charge you what it costs us to ship, never more. Even so, the cost of shipping 2 vs 4 bottles is generally almost identical. Therefore, we are phasing out 2 bottle memberships as the cost of shipping can be comparable to the cost of wine. 2 bottle club members will be asked to upgrade to a 4 bottle membership decreasing your per bottle cost to ship. We appreciate your sensitivity in understanding this subject.

We changed things up a bit and offered the **Laurentide Library Vertical Sales** for the entire month of August this year and are officially sold out of some historic vintages. The good news is there are more new vintages to replace the old! If you didn't know about this event, please update your email with Laurentide and spam settings so you don't miss more wine opportunities available only to club members.

### Lastly at Laurentide & Beyond:

It is only to your advantage to like us on **Face book** to be aware of activities, specials and open hour/days with the changing seasons. Then you'll be sure to discover when we offer **Free Shipping Days (Cyber Monday) / Special Savings Shipping Days (December...)** or Monthly Wine Sales and specials. Remember as club members, we do honor your club discount on wine shipped now to 37 states. Just email or call and we will be sure to give you that 15% off! You may use your discount to buy wine as gifts for your friends and family nationwide!

We officially became a member winery at **Michigan By the Bottle (MBTB) in Auburn Hills, MI** this July! This is a big step for Laurentide Winery as we are so small that having a presence in the Detroit metropolitan area grants us larger exposure and opportunity to introduce our wines to new and continuing clientele. Please go check out the beautiful tasting room and although they do not accept our LLWC discount, they carry several of our wines at the same price points as the tasting room up north.

Looking for a venue for a holiday event or family or business celebration? Rent our Tasting Room! You get a discount and a private facility to hold a very special party indeed! Call and reserve a space.

**Thank you from Susan & Bill Braymer, owners Laurentide Winery**  
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