

LLWC Members SPRING 2017 Release & Newsletter

CLUB WINE

We always offer 2 wines in our standard club release. This time we have chosen our brand new, pre-release of our flagship wine, **Sauvignon Blanc 2016 and Emergence White 2015**. We so thrilled to be able to get 100% Estate Sauvignon blanc from a tremendous harvest in 2016 as our dry selection. It is a truly savage blockbuster white reminiscent of the 2012 for the nose and 2013 for the grapefruit mouth and finish. Our semi dry Gold winning Emergence White blend never fails us, and this lovely energetic wine will enchant most everyone. As usual, Club members are free to order while still pre releases. Please visit anytime to pickup new wines & releases you might have missed or that are available ONLY in the tasting room- not online, not in any store!

WEATHER/VINEYARDS

To date, the winter has been moderate and the spring looks to be so as well. Michigan is the land of surprises so we won't say we are out of the woods, until well, we are out of the woods. The vineyards will be humming with much more planting this spring to enhance several of our varietals & expand our lineup, so look for new wines in a few years!

CLUB HAPPENINGS

RETENTION RAFFLE WINNERS: This SPRING (names drawn at random) are member K. Ranganath, who wins a Laurentide Vineyard Tour for 4! and M Sanders who wins a Laurentide Photo poster of their choice & 4 Laurentide logo glasses. Thank you for your continued support & come in and pick up your prize before October 28, 2017!

EVENTS: We realize that we have lots of members from all over and trying to get 1 annual event that coincides with your vacation up north, is probably hit and miss. Therefore, this year we are planning a series of smaller LLWC monthly events any or all which you could attend! Look for Varietal Vertical Tastings, Small Plate Pairings & Sensory Learning Sessions in evites and mailchimp notices. Plan on the entire month of August for Vertical Library Wine Sales, so put it on your calendar now!

IMPORTANT UPDATE: In order to both simplify our wine club shipment process & grant our very best customers (YOU) the best deal in shipping, we are experimenting with **\$17 FLAT RATE only for 6 & 12 pack LLWC members for their Spring and Fall LLWC shipments for 2017**. Laurentide will absorb the remainder of the cost of shipping. If you are a 4 pack customer, the cost will be what it costs us to ship. Please note: shipping a 4 pack will probably cost you more for shipping than \$17 FLAT RATE- plan accordingly. Email me at info@laurentidewinery.com to make changes to your number of bottles & to piggyback to your order prior to April 22.

BRAND NEW PREMIUM CLUB OPTION

A separate & new club option that we are putting into place free for existing, active LLWC members called **THE PREMIUM CLUB**. Over the course of 2017, Laurentide will expand our lineup with 4 new wines- not new vintages- completely new wines that have not been produced before. One of these, Apera, is on the menu now and is a homerun dessert wine that has to be tasted to be believed. 3 more Premium wines are on the way, 2 of which we are designating for **THE PREMIUM CLUB**. An email w a signup form will be coming soon. Please read and sign up if you are interested! Simply fill in and scan back to me at info@laurentidewinery.com. An incredible oaked Reserve Chardonnay and a wonderful Reserve claret style red will be 1st released and shipped separately in December 2017. Note: Inactive members or non LLWC members will have an option to join **THE PREMIUM CLUB** for \$100.

LASTLY AT LAURENTIDE & BEYOND

REMINDER: Please like us on FaceBook to keep abreast of activities, specials and open hour/days with the changing seasons. Then you'll be sure to discover when we offer Monthly Wine Sales and specials available only at the tasting room and post recipes and news that you might find very fun. Remember as club members, we do honor your club discount on wine shipped now to 37 states including recently added PA & IN. Just email or call and we will be sure to give you that 15% off! Please update your email with Laurentide and spam settings so you don't miss more wine opportunities available only to club members. We very much appreciate your Reviews on Google, FB & Trip Advisor and sharing your club experiences with friends.

REMINDER: We officially became a member winery at **Michigan By the Bottle (MBTB) in Auburn Hills, MI** and continue to be a partner this year. If you just can't visit us in Lake Leelanau, please go check out their beautiful tasting room and although they do not accept our LLWC discount, they carry several of our estate wines with similar price points. We have had a fantastic dinner event with The Rattlesnake Club chef pairing our wines this past February and plan on a vertical tasting this July. It will be posted....

Looking for a venue for a reunion, anniversary party or business celebration? Rent our Tasting Room! You get a discount and a private facility to hold a very special party indeed! Call and reserve a space.

Thank you from Susan & Bill Braymer, owners Laurentide Winery
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